



**CRADLE TO  
CRADLE® in the  
build environment**

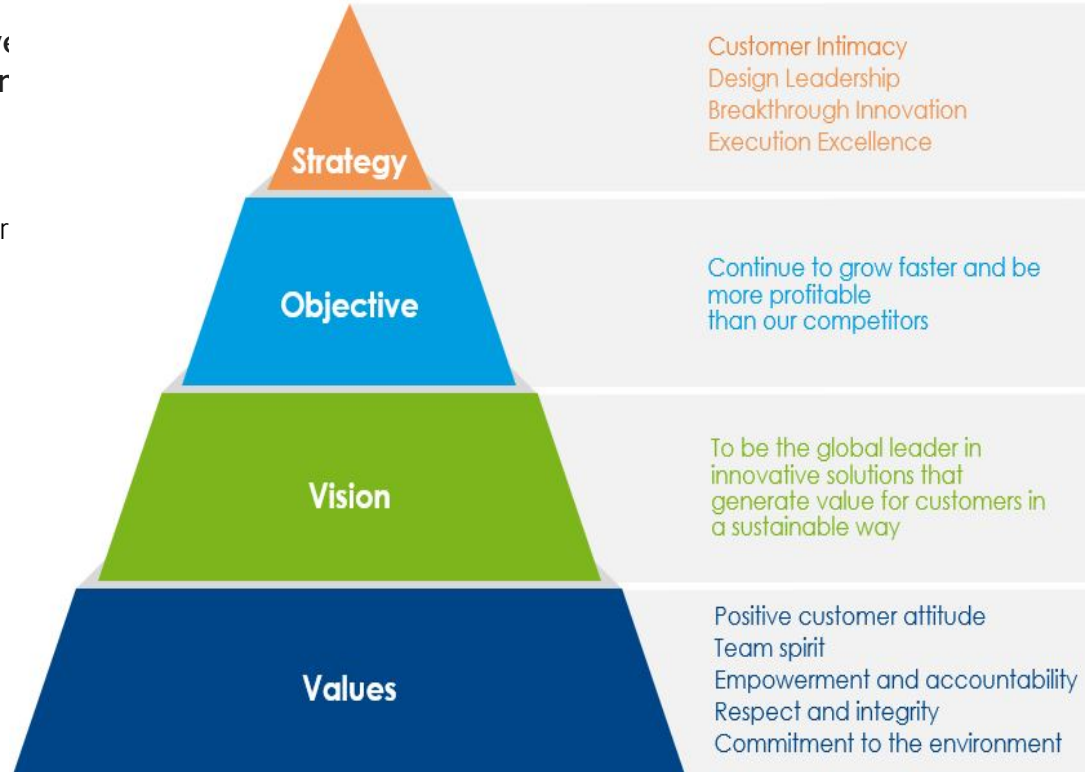
R. Daelmans

# Unsere Vision

To be the global leader in innovative solutions that generate value for customers in a sustainable way

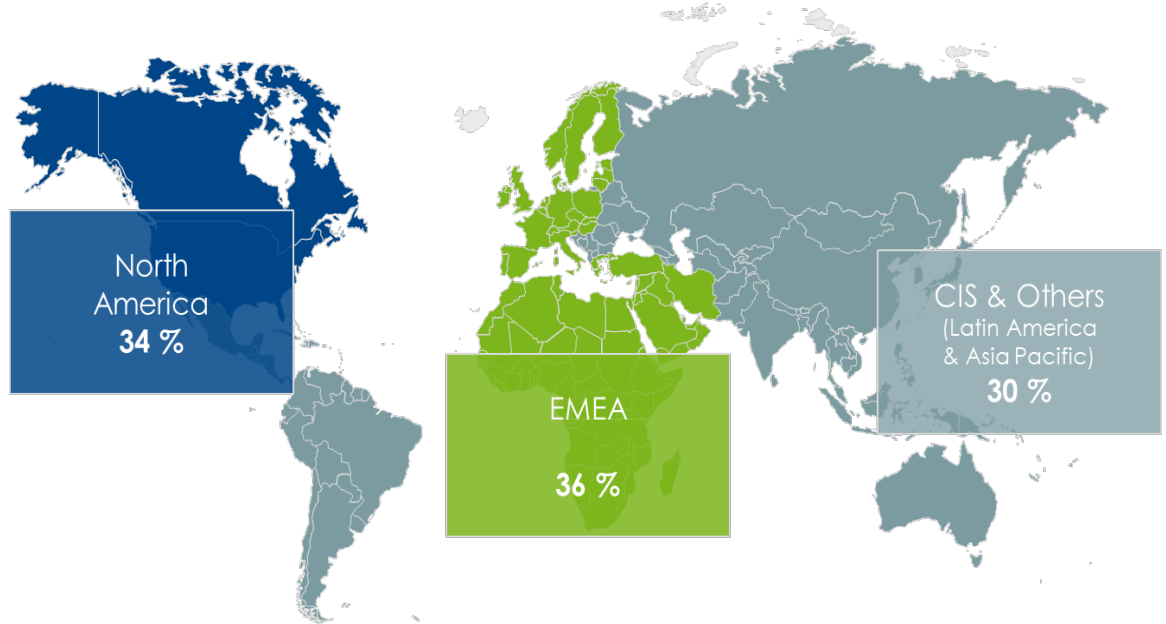
der weltweit führende Anbieter von innovativen Lösungen zu sein, die Mehrwert für Kunden auf nachhaltige Weise erzeugen

Wir fühlen uns dafür verantwortlich, Produkte zu entwickeln, die zu einem gesünderen Wohn- und Arbeitsumfeld beitragen.



# Tarkett weltweit

<b>3 billion \$</b> net sales*	Sales in more than <b>100</b> countries
<b>12,000</b> employees	<b>1.3</b> million m <sup>2</sup> sold per day
<b>34</b> Production sites	<b>25</b> R&I Center & Labs <b>10</b> Recycling Centers <b>3</b> Design Centers



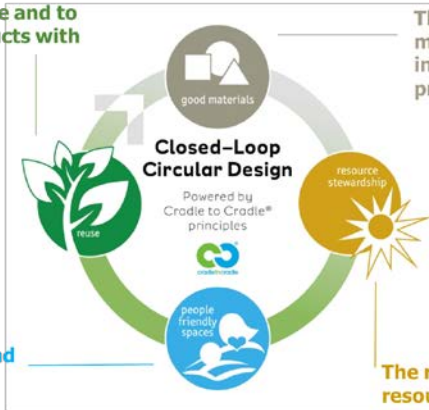
# Vision und Strategie inspiriert durch Cradle to Cradle

## STRATEGIE



The recycling at end-of-use to eliminate waste and to design new products with good materials

The choice of good materials in the design of the products



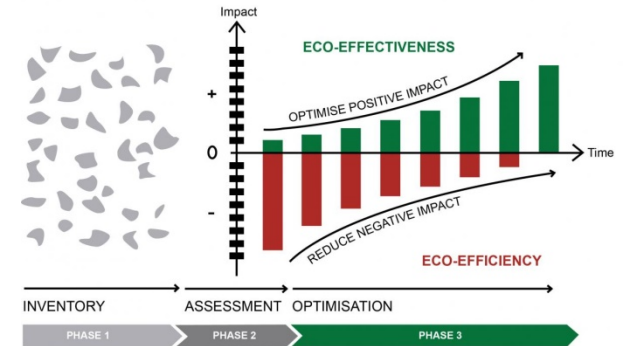
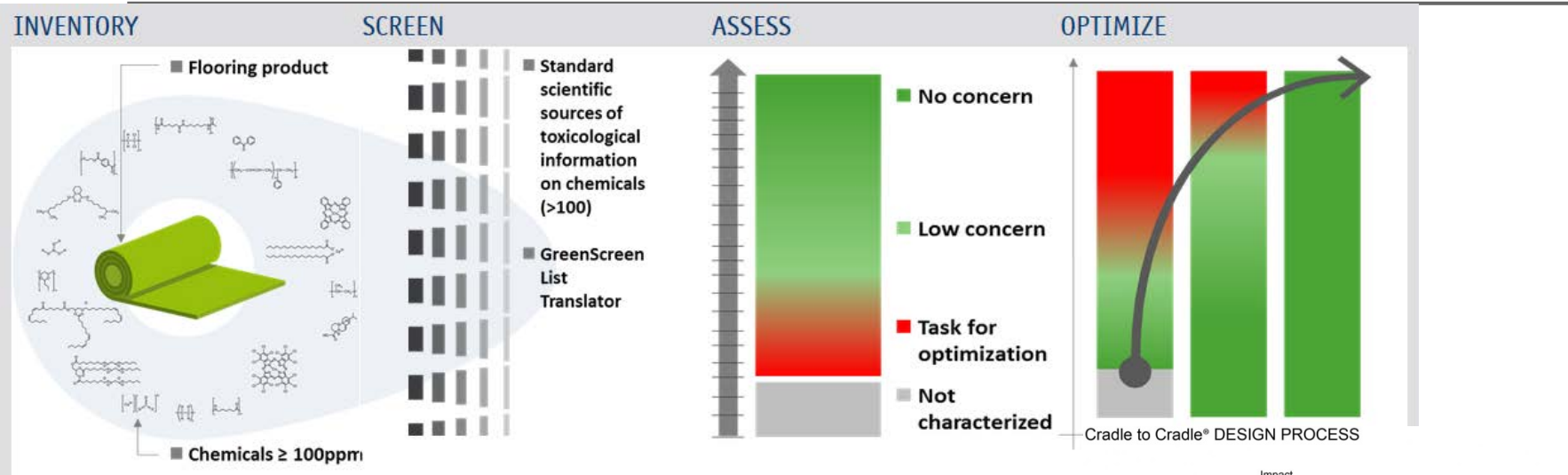
The well-being and health of the people during product use and maintenance

The responsible use of resources in our operations

## OUR ROADMAP TO 2020

Pillars	Initiatives	2020 objectives
good materials	Materials that are safe for people & the environment and that can enter into a technical or biological cycle	<ul style="list-style-type: none"> <li>1. 100% of materials used in our products are continuously assessed by a third party</li> <li>2. 75% of the materials at the source of our supply chain do not contribute to resource scarcity (incl. recycled materials)</li> </ul>
	The responsible use of natural and non-renewable resources in our operations	<ul style="list-style-type: none"> <li>3. 100% of our manufacturing sites have implemented closed-loop water circuits</li> <li>4. 100% reduction of CO2 emissions against a 2010 baseline</li> </ul>
people friendly spaces	Well-being people during product use and maintenance	<ul style="list-style-type: none"> <li>5. 100% of flooring products are phthalate-free and have low emissions</li> <li>6. 100% of our flooring solutions offer maintenance and installation procedures following Cradle to Cradle principles</li> </ul>
	All waste and products at end-of-use enter into a biological or technical cycle	<ul style="list-style-type: none"> <li>7. Zero industrial waste going to landfill</li> <li>8. Double volume of collected post-installation or post-consumer flooring and sports surface products, compared to 2010</li> </ul>

# The Path to Positive



## Warum geht es?

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- Nicht nur Benützung sekundären Rohstoffen sondern auch das eigenen Produkt soll in Rohstoffen auseinander genommen werden können.
- Eingesetzten Rohstoffen sollen unschädlich sein für Mensch und Umwelt auf Basis von vorsorgen Prinzipien.
- Produkten sollen in der ganzen Lieferkette mit erneuerbare Energie produziert werden und die Arbeiter müssen ehrlich und gleichgerecht behandelt werden.



CONSTRUISONS ENSEMBLE UN MONDE  
DURABLE

Thank you

„Zwei Wege gabeln sich in einem Wald, und ich,  
ich nahm den Weg, der weniger begangen wurde.  
Und das veränderte mein Leben.“

Robert Frost, 1874 – 1963